## END USER LICENSE AGREEMENT

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- 1.4 **Fair Use Policy.** Except as specifically permitted herein, without the prior written consent and express authorization of the Company, You agree not to, directly or indirectly:
  - <u>1.4.1</u> Make any use the Software for any commercial purpose, including without limitation, attempt to raise money for any party or any purpose or advertise, promote or attempt to trade or sell any product or service of any kind, or perform market research on the Software. You shall not use the Software and in particular the Team Chat (as defined in the Privacy Policy) to advertise, or solicit, or transmit any commercial advertisements, including chain letters, junk e-mail or repetitive messages to anyone.
  - <u>1.4.2</u> Initiate, assist, or become involved in any type of attack, including without limitation distribution of a virus, denial of service attacks on the Software, or other attempts to disrupt the Software or any other person's use or enjoyment of the Software.
  - <u>1.4.3</u> Interfere with or disrupt the Software or servers or networks connected to the Software, or disobey any requirements, procedures, policies or regulations of networks connected to the Software, or any security feature of the Software or any feature that restricts or enforces limitations on the use of or access to the Software.
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  - <u>1.4.5</u> Post or introduce any information that is abusive, threatening, obscene, defamatory, libelous, or racially, sexually, religiously, or otherwise objectionable or offensive or engage in ongoing toxic behavior, such as any information that contains nudity, excessive violence, or offensive subject matter or that contains a link to such content.
  - <u>1.4.6</u> Attempt to, or harass, abuse, or harm, or advocate or incite harassment, abuse, or harm of another User, person, group, including Company employees, and customer service representatives.
  - <u>1.4.7</u> Make available through the Software any material or information that infringes any copyright, trademark, patent, trade secret, right of privacy, right of publicity, or other right of any person or entity or impersonates any other person, including without limitation a Company employee.

- <u>1.4.8</u> Collect or post anyone's Personal Information (as defined in our Privacy Policy) whether in text, image or video form, including the nickname of a User, identification documents, or any other information.
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- 1.5 If you are a User, as defined in 1.8 below, You hereby acknowledge that the Company reserves the right to: i) suspend your use of the Software; ii) notify the relevant Customer which is Your employer of any breach of your obligations under this Agreement and in particular if you have committed any breach of Sections 1.3 and 1.4 and/or made any other illegal use or demonstrated improper conduct while using the Software and/or Team Chat. The Company shall bear no liability for any damages caused to You or to the Customer or any third party, due to your suspension from access to the Software.
- 1.6 Lawful Use. You hereby declare and agree that You shall only use the Software in a manner that complies with all applicable laws in the jurisdiction in which You use the Software, including, but not limited to, applicable restrictions concerning the protection of privacy and intellectual property (including copyrights and any other intellectual property rights). The Software shall be installed in accordance with the instructions of the Company and in accordance with the instructions set forth in the Software's documentation.
- 1.7 <u>Affiliates</u>. If You purchase the right to use the Software for and on behalf of one or more of Your Affiliates (as defined below), then You shall: (i) provide each such Affiliate with a copy of this Agreement; (ii) ensure that each such Affiliate complies with the terms and conditions therein; and (iii) be responsible for any breach of these terms and conditions by any such Affiliate. For purposes of this Section 1.7, "Affiliate" means any entity that Controls, is Controlled by, or is under common Control with You, where "Control" (including the correlative meanings of the terms "Controlled by" and "under common Control with") means ownership, directly or indirectly, of fifty percent (50%) or more of the voting interest of Your company.
- 1.8 **Privacy and Data Protection.** The privacy and data protection practices, detailed in Cympire's privacy policy, "**Privacy Policy**", available at this link www.cympire.com/privacy-policy. For the purpose of this clause 1.6, "**Customer**" shall mean a legal entity which has a commercial agreement with the Company to license the Software for the use of its personnel; and "**User**" shall mean a member of a Customer's personnel authorized by Customer to use the Software

for cybersecurity training. The terms "**Team**" and "**Manager**" and "**Team Chat**" shall have the meanings assigned tothem in the Privacy Policy. Any other capitalized terms not defined herein will have the meaning ascribed to them in the Privacy Policy. The Personal Data shall be collected, stored, and processed according to the Privacy Policy and within the purpose of use specified by the Company or by the Customer to the User. Your use of the Software is subject to the following representations and obligations with respect to privacy and data protection:

- <u>1.8.1</u> If you are an individual User of the Software, You represent that the information you provide, including Personal Data (as defined in the Privacy Policy, is accurate and up to date and complete and that you are authorized to provide it. If You provide us information about others, (for example, if You are a Customer or a Manager, and You provide us information about your employees), you represent this information was lawfully obtained and that You are authorized to provide it and You have obtained all necessary consents and issued all notices to Users as legally required for the provision of the Personal Data of those individuals to us.
- <u>1.8.2</u> If You are a User which is member of personnel of our Customer, when using the Software, You will be exposed to the Personal Data of Users in your organization such as the nicknames, names and photographs or avatars of each User in your Team. You will also be provided with access to the Team Chat through which you may communicate with other Users who are members of your Team. You will not make any use of any Personal Data of other Users except as required to participate in the training and operate as a Team. You will not copy, disclose or sell such Personal Data or any part of the communication made on the Team Chat to any third party. Customer will use the output of the Services only for the Customer's own internal purposes and not disclose or transfer it to any third party. The Company shall bear no liability to any User for any use of the Team Chat in violation of this Agreement.
- <u>1.8.3</u> You are required to keep Your credentials to the Software, including Your username and password safe and secure. Please do not share Your credentials with any other person including other Users who are employed in your organization. If You suspect that Your User account has been accessed by an unauthorized person, You must notify the company immediately, to this address privacy@cympire.com.
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#### 6. Indemnification.

**6.1.** The Company acknowledges and agrees to defend, at its expense, any third party action or suit or proceeding brought against You alleging that the Software licensed to You hereunder infringes intellectual property rights held by any third party ("IP Infringement Claim"), and the Company will pay any damages awarded in final judgment against You that are attributable to any such claim; provided that: (i) You notify the Company promptly in writing of such IP Infringement Claim; and (ii) You will grant the Company sole authority to handle the defense or settlement of any such IP Infringement Claim and will provide the Company with all reasonable information and assistance, at Company's expense. The Company will not be bound by any settlement of an IP Infringement Claim that You enter into without the Company's prior written consent. If the Software becomes, or in the Company's opinion is likely to become, the subject of an IP Infringement Claim, then the Company may, in its sole discretion and at its expense: (a) procure for You the right to continue using the Software; (b) replace or modify the Software to avoid the IP Infringement Claim; or (c) if options (a) and (b) cannot be accomplished despite the Company's reasonable efforts, the Company will accept return of the Software and grant You a credit or refund for the price of the Software as depreciated on a straight-line five (5) year basis, commencing on the date of receipt by You of the Software in the case of a perpetual license, or a prorated refund of the applicable license fee in the case of a subscription. Notwithstanding the foregoing, the Company shall have no responsibility for any IP Infringement Claim resulting from or based on: (i) modifications to the Software made by a party other than the Company or its designee; (ii) Your failure to use updated or modified Software provided by the Company specifically to avoid infringement; or (iii)

combination or use of the Software with equipment, devices or software not supplied or authorized by the Company or not in accordance with the Company's instructions. THE FOREGOING TERMS STATE THE COMPANY'S SOLE AND EXCLUSIVE LIABILITY AND YOUR SOLE AND EXCLUSIVE REMEDY FOR ANY CLAIMS OF INTELLECTUAL PROPERTY INFRINGEMENT OR MISAPPROPRIATION.

- **6.2.** You agree to defend, indemnify and hold harmless the Company, its officers, directors, employees and agents, from and against any and all claims, damages, obligations, losses, liabilities, costs, debts, and expenses (including but not limited to attorney's fees) arising from Your unauthorized use of the Software.
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- 8. <u>Maintenance and Support</u>. The Company has no obligation to provide support, maintenance, upgrades, modifications, or new releases under this Agreement, unless otherwise agreed in writing between You and the Company, in Your order, purchase document or otherwise. In the case of a perpetual license, if You paid for support and maintenance services and the term of such services expires, You may continue to use the last Software version paid by You under the terms and conditions set forth herein.
- 9. <u>Customer Records</u>. You hereby grant to the Company and its independent accountants, the right to examine Your books, records, and accounts related to the Software, during Your normal business hours, to verify compliance with this Agreement. In the event that such audit discloses non-compliance with the terms of this Agreement, You shall promptly pay to the Company the appropriate license fees or other applicable fees as well as reasonable cost associated with conducting the audit.
- 10. **Reference Customer**. You agree that the Company may identify You as a user of the Software and use Your trademark and/or logo: (i) in sales presentations, promotional/marketing materials, and press releases; and (ii) in order to develop a brief customer profile for use by the Company on the

Company's website and other promotional channels for promotional purposes.

11. Miscellaneous. This Agreement shall be construed and governed in accordance with the laws of the State of Israel (except for conflict of law provisions) and the competent courts of the Tel-Aviv-Jaffa District, Israel shall have exclusive jurisdiction in any conflict or dispute arising out of this Agreement. The application of the United Nations Convention of Contracts for the International Sale of Goods is expressly excluded. This Agreement represents the complete agreement concerning the license granted herein and the subject matter hereof and may be amended only by a written agreement executed by both parties. The failure of either party to enforce any rights granted hereunder or to take action against the other party in the event of any breach hereunder shall not be deemed a waiver by that party as to subsequent enforcement of rights or subsequent actions in the event of future breaches. If any provision of this Agreement is held to be unenforceable, such provision shall be reformed only to the extent necessary to make it enforceable. You may not assign Your rights or obligations under this Agreement without the prior written consent of the Company. The Company may assign or transfer its rights and/or obligations under this Agreement without restriction or notification.

# I HAVE READ AND UNDERSTOOD THIS AGREEMENT AND AGREE TO BE BOUND BY ALL OF ITS TERMS AND CONDITIONS.